

**Andre Adams**
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Objective**
Seeking a creative, challenging role as a Visual Designer and/or Multimedia Artist, where I could provide veteran leadership, acquire new skills, impart knowledge, and help push projects to the next level.

**Work Experience Independent**

**Independent contractor & Freelancer--** As an entrepreneur and founder of [*Tradigital Designs*](http://tradigitaldesigns.com/), I provide creative print and web solutions for ad agencies, design shops, animation studios, magazines, newspapers and business owners. Launched [*The Cartoon Express*](http://www.thecartoonexpress.com/) in 2010, a micro-stock site where users can browse & download vector illustrations, animations, logos, and design tutorials. Expertise in logos and branding, designing ads, brochures, business cards, direct mail, emailers, packaging, annual reports, environmental graphics, icons, infographics, signage, labeling, giftware, technical illustration, cartooning, character creation, 2D & 3D animation, avatars, mobile apps, newsletters, e-learning modules, Powerpoint presentations, and interactive & instructional design.I have worked within corporate brand standards, and have developed time-critical deliverables while following quality control processes and best practices. **(2008 - present)**.

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Work Experience Companies**

**Illustrator, Visual Designer & Animator -** [*Monte Vista Christian School*](http://mvcs.org/)(Watsonville) as Lead Designer, I create all visual publications (posters, postcards, flyers, banners, catalogs, etc), update & maintain the school’s website as well as being responsible for all promotional material. Prior to working at the school I have also worked remotely for [*Rejuvé*](http://www.rejuvemedical.com/)(Saratoga), where I created assets and provided web marketing solutions, which included newsletters, social media campaigns, and development of micro-sites, in addition to working remotely for [*ischool Zambia*](http://edition.cnn.com/2014/02/19/business/who-needs-textbooks-zambian-ipad-school/) and [*e-learning solutions by eekhö*](http://www.elearning-solutions.fr/eekho.htm), where I created Flash animations, illustrations, infographics, icons, Powerpoint presentations, storyboards & e-learning modules. **(February 2015 - present)**.

**2D/3D Animator and Flash Developer** - [*L-3 Communications/GS&ES*](http://www.l-3com.com/)(Monterey, CA) Created talking avatars for 10 different languages, edited audio and video files, created Flash interactive lessons and developed instructional material in support of the DLI (Defense Language Institute) used by the Army. Additional responsibilities included developing culturally correct characters, rigging them with proper clothing and accessories, implementing sound effects & music scores, creating wireframe models & rendering 3D environments, and developing storyboards for animations. I also served as interim Project Manager for the Animation Department, where I delegated work and oversaw production.
**(September 2006 - September 2008).**

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**Graphic Designer** - [*The Wave Magazine*](https://twitter.com/TheWaveMagazine) (San Jose, CA) Responsible for designing full-color ads, tradeshow graphics and flyers for Silicon Valley's most widely circulated lifestyle & entertainment magazine, as well as color correcting photos, traffic coordination, pagination and publishing the magazine's website. **(October 2005 - September 2006)**.

**Graphic Designer & Illustrator** - *Excelligence Learning Corporation/Discount School Supply*
(Monterey, CA) Provided illustrations, designed and produced catalogs, created ads, posters, cover comps, templates, style-sheets, and worked closely with the product development and marketing teams to develop children's educational products. I was responsible for the layout, design and packaging of more than 100 products, many of which went on to become top selling items. I also attended press checks twice a year, where I become intimately involved in pre-press and post-production activities **(September 2002 - October 2005)**.

**Production Artist –** [*Monterey County Weekly*](http://www.montereycountyweekly.com/) (Monterey, CA) Created ads, logos, illustrations, templates, flyers, cover designs and graphics for *The* *Weekly*, an alternative weekly newspaper circulated throughout Monterey County. In addition I had to proofread, edit and on occasion compose ad copy, as well as lay out the newspaper. In a daily deadline-driven environment, I helped to deliver material that was well received and managed to increase circulation of the publication from the previous year.
**(March 2001 - September 2002)**

**Education**• Bachelor of Arts in Commercial Art; emphasis in illustration and graphic design. Minored in Journalism.
[American Intercontinental University](http://www.aiuniv.edu/), Los Angeles, CA.

• Art study classes included Art History, Advertising and Marketing, Animation, Illustration, Painting, Graphic Design and Layout, Multimedia, Typography, and Desktop Publishing.


 **Skills**• Fluent in Adobe’s CC (Photoshop, Illustrator, InDesign, After Effects, Flash, Dreamweaver, Acrobat, Audition, Muse), Poser; Quark X-Press; familiar with Maya, CorelDraw!, HTML5, CSS, XML, AJAX, action-scripting,  Microsoft Office (Word, Powerpoint, Outlook, Excel), Libre Office, FTP, SEO.

• Experienced in all traditional media – color pencil, charcoal, pastel, watercolor, oil, marker, airbrush, etc.

• Comfortable working on both Mac and PC platforms.(OS Snow Leopard and Windows 7/8)

• Conversational French & Russian. I have lived and worked in France, Belgium, and Russia.

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Honors, Activities, Facts & Fancies**

• Member of Society of Illustrators, [AIGA](http://www.aiga.org/), and [ASIFA-Hollywood](http://www.asifa-hollywood.org/) (animation org).

• Won first place in national drawing contest at age 7 for *Cricket* Magazine, September 1982.

• Dean's List, American Intercontinental University, 1992.

• Instrumental in developing the [Zambian iPad](http://edition.cnn.com/2014/02/19/business/who-needs-textbooks-zambian-ipad-school/), a teaching tool that made international news, 2014.

• Worked directly with internationally acclaimed video game designer [Lorne Lanning](http://en.wikipedia.org/wiki/Lorne_Lanning) in 2011.

• Actively involved in team sports (football), fan of Comic-Con, & volunteer for local/community events.

• Creator of web comic [www.freedomfries.co](http://freedomfries.co/), satirizing American & French culture.

 **Testimonials**

***"The quality of your delivery is impressive and stimulating. The quality of your presentation of those ideas and the girth the versions you covered... is exciting and validates our decision to engage you specifically."***~ Lorne Lanning, Internationally acclaimed video game designer (creator of *OddWorld Inhabitants*)

***"As the Co-Founder and VP Consulting of LearningDrip, a French company aiming to explain in a simple and fun way new and innovative concepts to professionals, whatever their language or their culture, I wanted to have several drawings to illustrate some of those concepts. Andrew was the right person for that challenging task. His ability to understand quickly what we wanted (even when working remotely), his capacity to translate a complex and abstract concept into a drawing, and his promptness to deliver the drawings are among his main assets. We strongly recommend him and will be looking to work again with him on future projects."***

~ Frédéric Bouchez, Co-Founder & VP Consulting, Learning Drip Technologies

 ***“Andre was a pleasure to work with. He is able to take an idea and run with it with minimal guidance. He works fast, diligently and his illustrations are of great quality and capture the concept beautifully. We look forward working with Andre again and I recommend him for anyone's illustration, cartooning or design needs.”***

*~* Katie P, Vital Findings

 ***"I just have to say you are amazing!! I wish I met you earlier!! Those graphics are just incredible!! You are beyond any graphic artist I have met! Thank you so much. I love all of the images, every one of them. The detail is just amazing."***

~ Dave Tessitore, Dashy Apps

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